from 12.30  Registration

1.00  Welcome and introduction
Graham Bell, Executive director of EDItEUR

1.10  Keynote – Metadata and standards: the good, the bad and the counterfactual
Jonathan Nowell, President of Nielsen Book

1:35  Thema: a history and overview
Howard Willows, Senior Manager, Data Development, at Nielsen Book

1:55  Establishing Thema in the German language book market: the stick and carrot
Ronald Schild, CEO of Marketing- und Verlagsservice des Buchhandels (MVB)

2:20  exact title to be confirmed
Merve Okçuoğlu, Corporate Coordinator, Türkiye Yayıncılar Birliği (Turkish Publishers Association)

2:30  Session Q&A

2:35  Keynote – Ownership or access: what do consumers really want?
Andrew Weinstein, VP of Content Acquisition, Scribd

3.00  Networking break

3:30  ONIX: transitions, extensions and updates
Graham Bell

3:40  Metadata and discoverability: key data and common problems
Patricia Payton, Senior Manager, Provider Relations for ProQuest and Bowker

4.05  My publishing house is ruled by bots
Gregorio Pellegrino, Consultant and Production Supervisor at Effata Editrice

4:25  Session Q&A

4:30  Semantic enrichment: the promise and the practicalities
Sam Herbert, Client Services Director at 67 Bricks

4:50  exact title to be confirmed
Frank Salliau, Project Manager, Media Technology, iMinds

5:10  Session Q&A

5:15  50 Years of standardised book numbering
from 5:30  Reception

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