Conference 2013

and Exhibition

8-10 April 2013
BIC, Bournemouth
www.uksg.org

Sponsors

Diamond:
Springer Science+Business Media

Platinum:
EBL – Ebook Library

Conference Dinner:
RMIT Publishing

Gold:
ACS Publications
DataSalon
Publishing Technology
Swets
Turpin Distribution Services
Wolters Kluwer Health - Ovid

Silver:
Ex Libris
Innovative Interfaces
IOP Publishing
Oxford University Press
ProQuest
SPi Global

CrossRef
Nature Publishing Group
SAGE
Scholarly iQ
Taylor & Francis Group
### Monday 8 April

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.00</td>
<td><strong>Registration</strong>, Purbeck Foyer</td>
</tr>
<tr>
<td>08.30</td>
<td><strong>Refreshments and exhibition viewing</strong>, Purbeck Hall</td>
</tr>
<tr>
<td>10.00</td>
<td><strong>Opening of the Conference</strong>, Tregonwell Hall</td>
</tr>
<tr>
<td></td>
<td><strong>Greetings from NASIG</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Bob Boissy, President, NASIG</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Presentation of 2013 John Merriman Joint NASIG/UKSG award</strong></td>
</tr>
<tr>
<td></td>
<td>(UK award sponsored by <strong>Taylor &amp; Francis Group</strong>)</td>
</tr>
<tr>
<td></td>
<td><strong>Presentation to the sponsored students and early career professionals</strong></td>
</tr>
<tr>
<td></td>
<td>(Places part sponsored by <strong>Springer Science+Business Media</strong> and <strong>SAGE</strong>)</td>
</tr>
</tbody>
</table>

#### Plenary Session 1
**Tregonwell Hall**

- **Chair**: Ross MacIntyre  
  *The University of Manchester*

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.30</td>
<td><strong>The Finch Report: great leap forward or missed opportunity?</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Phil Sykes</strong>, <em>University of Liverpool</em></td>
</tr>
<tr>
<td>11.00</td>
<td><strong>The evolving view of public access to the results of publicly funded research in the US</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Fred Dylla</strong>, <em>American Institute of Physics</em></td>
</tr>
<tr>
<td>11.30</td>
<td><strong>Mining for gold: identifying the librarian’s toolkit for managing hybrid OA</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Jill Emery</strong>, <em>Portland State University</em></td>
</tr>
<tr>
<td>12.00</td>
<td><strong>Lunch and exhibition viewing</strong>, Purbeck Hall (sponsored by <strong>Scholarly iQ</strong>)</td>
</tr>
<tr>
<td></td>
<td><strong>First-timers’ reception</strong>, Purbeck Lounge</td>
</tr>
<tr>
<td>13.30</td>
<td><strong>Breakout sessions (Group A)</strong>, BIC breakout rooms</td>
</tr>
</tbody>
</table>

#### Plenary Session 2
**Tregonwell Hall**

- **Chair**: Jane Harvell  
  *University of Sussex*

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>14.30</td>
<td><strong>Research evaluation: why is it relevant to librarians?</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Jenny Delasalle</strong>, <em>University of Warwick Library</em></td>
</tr>
<tr>
<td>15.00</td>
<td><strong>Connecting research and researchers: ORCID</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Laurel L Haak</strong>, <em>ORCID</em></td>
</tr>
<tr>
<td>15.30</td>
<td><strong>Refreshments and exhibition viewing</strong>, Purbeck Hall (sponsored by <strong>Scholarly iQ</strong>)</td>
</tr>
<tr>
<td>16.00</td>
<td><strong>Breakout sessions (Group B)</strong>, BIC breakout rooms</td>
</tr>
<tr>
<td>17.00</td>
<td><strong>Lightning Talks Session 1</strong></td>
</tr>
<tr>
<td></td>
<td><strong>Tregonwell Hall</strong></td>
</tr>
</tbody>
</table>
|        | **Chair**: Ann Lawson  
  *EBSCO Information Services*                                         |
|        | **Using the Journal Usage Statistics Portal (JUSP) to provide support for library colleagues and institutional dashboards** |
|        | **OA Fees Pilot**                                                   |
|        | **Textbooks (print or e): meeting the needs of students in the new funding environment** |
| 17.30  to 18.30 | **Reception and exhibition viewing**, Purbeck Hall (sponsored by **Swets**) |

**Free evening** – delegates can consult  
[http://www.uksg.org/event/conference13](http://www.uksg.org/event/conference13) for dining and networking ideas

**Pre-booking required for**  
**Dorset’s Finest buffet dinner and quiz**, Pavilion Ballroom  
(sponsored by **Swets**)
## Tuesday 9 April

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>09.00</strong></td>
<td><strong>09.00</strong> The new digital students, or, “I don’t think I have ever picked up a book out of the library to do any research – all I have used is my computer.”&lt;br&gt;Lynn Silipigni Connaway&lt;br&gt;OCLC Research</td>
</tr>
<tr>
<td><strong>09.30</strong></td>
<td><strong>09.30</strong> The student-information relationship: a perspective of its evolution&lt;br&gt;Joshua James Harding&lt;br&gt;Warwick Medical School</td>
</tr>
<tr>
<td><strong>10.00</strong></td>
<td><strong>10.00</strong> New ways of learning digitally&lt;br&gt;Sian Bayne&lt;br&gt;The University of Edinburgh</td>
</tr>
<tr>
<td><strong>10.30</strong></td>
<td>Refreshments and exhibition viewing, Purbeck Hall</td>
</tr>
<tr>
<td><strong>11.00</strong></td>
<td>Breakout sessions (Group A), BIC breakout rooms</td>
</tr>
<tr>
<td><strong>12.00</strong></td>
<td><strong>Lightning Talks Session 2</strong>&lt;br&gt;Tregonwell Hall&lt;br&gt;Chair: David Summers&lt;br&gt;Lancaster University</td>
</tr>
<tr>
<td></td>
<td>• The mobile world/publishing on the move&lt;br&gt;• Integrating mobile technologies into the academic library: a case study of the University of Surrey&lt;br&gt;• Developing a book acquisition policy to support eBook purchasing</td>
</tr>
<tr>
<td><strong>12.30</strong></td>
<td>UKSG Annual General Meeting, Tregonwell Hall</td>
</tr>
<tr>
<td><strong>13.00</strong></td>
<td>Lunch and exhibition viewing, Purbeck Hall</td>
</tr>
<tr>
<td><strong>14.30</strong></td>
<td>Breakout sessions (Group B), BIC breakout rooms</td>
</tr>
<tr>
<td><strong>15.30</strong></td>
<td>Refreshments and exhibition viewing, Purbeck Hall</td>
</tr>
<tr>
<td><strong>16.00</strong></td>
<td>Breakout sessions (Group C), BIC breakout rooms</td>
</tr>
<tr>
<td><strong>17.00</strong></td>
<td><strong>Lightning Talks Session 3</strong>&lt;br&gt;Tregonwell Hall&lt;br&gt;Chair: Kate Price&lt;br&gt;University of Surrey</td>
</tr>
<tr>
<td></td>
<td>• Getting to know you: building mutually beneficial relationships through Librarian Advisory Boards&lt;br&gt;• Information at the point of need: developing a current awareness service at the Royal College of Surgeons of England&lt;br&gt;• Discovery tools: involving healthcare students in search/discovery</td>
</tr>
<tr>
<td><strong>17.30 to 18.30</strong></td>
<td>Exhibition viewing, Purbeck Hall</td>
</tr>
<tr>
<td><strong>17.30 to 18.30</strong></td>
<td><strong>Exhibition viewing</strong>, Purbeck Hall</td>
</tr>
<tr>
<td><strong>18.30</strong></td>
<td>Reception</td>
</tr>
<tr>
<td><strong>20.15</strong></td>
<td>Conference dinner</td>
</tr>
<tr>
<td><strong>22.15 to 01.00</strong></td>
<td>Disco and bar</td>
</tr>
</tbody>
</table>

Evening theme: **All the fun of the fair!**

Venue: Windsor Hall and Solent Hall, BIC

(sponsored by RMIT Publishing)
# Programme

## Wednesday 10 April

### Plenary Session 4
**Tregonwell Hall**  
**Chair:** Ed Pentz  
**CrossRef**

- **09.15**  
  Report on the UKSG Library Discovery Technology study  
  Ed Pentz  
  CrossRef

- **09.30**  
  Maximising the knowledge base – the community-driven initiatives KB+ and GOKb  
  Liam Earney  
  JISC Collections

- **10.00**  
  Library technology in content discovery – evidence from a large-scale reader survey  
  Simon Inger  
  Renew Training

- **10.30**  
  Refreshments and exhibition viewing, Purbeck Hall

- **11.00**  
  Breakout sessions (Group C), BIC breakout rooms

### Plenary Session 5
**Tregonwell Hall**  
**Chair:** Incoming Chair  
**UKSG**

- **12.30**  
  The twenty-year butterflies: which web cookies have stuck to the internet’s pan?  
  Jason Scott  
  Archive Team

- **13.00**  
  Publishers and librarians: we share the same values why are we fighting?  
  T Scott Plutchak  
  University of Alabama at Birmingham

- **13.30**  
  Close of conference and lunch
## Breakout Sessions

There will be 30 breakout sessions from which to select, split into three groups of ten.

The **Group A sessions** will run concurrently for 45 minutes on: Monday 8 April at 13.30 and Tuesday 9 April at 11.00

The **Group B sessions** will run concurrently for 45 minutes on: Monday 8 April at 16.00 and Tuesday 9 April at 14.30

The **Group C sessions** will run concurrently for 45 minutes on: Tuesday 9 April at 16.00 and Wednesday 10 April at 11.00

Delegates will be able to attend a different session for each of the six time slots, and are requested to make their selections from Groups A, B and C and indicate their preferences on the Delegate Booking Form.

There will be three ‘Introductory Level’ breakout sessions on offer which should have particular appeal to those fairly new to the information sector. These sessions are marked **IL**.

### Breakout Sessions

| **Group A** | **TERMS and conditions apply: refining best practice for Electronic Resource Management**  
Graham Stone  
*University of Huddersfield*  
Jill Emery  
*Portland State University*  

Two decades after the advent of e-journals and databases, librarians are still grappling with ways to best manage these resources. In addition, economic pressures are resulting in librarians having to justify their spending on collections. Techniques in E-Resource Management (TERMS) is a project to encourage crowd sourcing of areas of best practice for each of the stages of the e-resources lifecycle:

1. Investigating New Content for Purchase  
2. Acquire New Content  
3. Implementation  
4. Evaluation and Ongoing Access  
5. Annual Review  
6. Cancellation and Replacement  

This session aims to encourage further review and comment. Tell us about your areas of best practice and help us refine TERMS for others to use. |
| **Group A** | **Alma@UEL and Intota@Huddersfield: implementing a next-generation library management system**  
Adjoa K Boateng  
*University of East London*  
Dave Pattern  
*University of Huddersfield*  

This presentation will provide an overview of the technical and practical experience gained and the lessons learnt in the implementation of Alma, the next-generation library system from Ex Libris, at UEL and report on the findings of the JISC-funded HIKE project at Huddersfield, which evaluated the functionality and suitability for the UK HE market place of Intota, the web-scale management solution from Serials Solutions. The presentation will be followed by an opportunity for questions and answers. |
| **Group A** | **Discoverability in the digital age: a transferable organisational transformation approach**  
Mary M Somerville  
*University of Colorado Denver*  
Kristin Antelman  
*North Carolina State University*  

Formats, creators, vendors and publishers proliferate in the 21st century knowledge community, disrupting traditional library assumptions, workflows and expectations. In response, a North American academic library conducted a five-year collaborative design (co-design) initiative to comprehensively reinvent structures, processes, services and roles. Examples from two web-scale discovery service implementations illustrate evolving practices of participation across the organisation. Continuous ‘research through design’ now fosters workplace creativity, discovery and exploration fortified by thought leaders and knowledge enablers, amidst epochal changes in the scholarly communication ecosystem. |
4. **Co-operation and collaboration to strengthen the global research cycle**
   Lucy Browse and Kay Raseroka
   INASP – International Network for the Availability of Scientific Publications

   This session will provide an update on the work of INASP – an international development organisation supporting global research communication with particular focus on the needs of developing and emerging countries. Our goal is to contribute to sustainable and equitable development by strengthening the research communication cycle (availability, access, use, creation and uptake). Dr Kay Raseroka will talk about her experiences and some of the unique challenges that developing country libraries, researchers and universities face. We will look at the work of Publishers for Development – an advocacy initiative of INASP and the Association of Commonwealth Universities – and also hear how librarians north and south may support the work of one another.

5. **OAPENUK buzz bingo!**
   Caren Milloy
   JISC Collections
   Ellen Collins
   Research Information Network

   The OAPENUK project is almost halfway through its three-year research plan exploring open access monograph publishing. We have undertaken surveys, focus groups and interviews with publishers, researchers, learned societies, librarians, research managers and research funders, mapped out the whole monograph publishing process and collected sales and usage data on 58 monographs. Come and hear about the findings so far, learn what we have learnt and join us as we play OAPENUK buzz bingo.

6. **“Great expectations”: how libraries are changing to meet student needs**
   Sarah Thompson and Liz Waller
   University of York

   This academic year, undergraduates in UK higher education are paying £9,000 fees for the first time (a threefold increase). What are libraries doing differently to meet the expectations of this new cohort of students? This session will give an overview of the initiatives and innovations taking place in a range of libraries, focusing on the provision and distribution of information resources, and explaining how engagement with and feedback from students can drive new developments forward.

7. **Research workflows, publishing and libraries – how to leverage the Mendeley platform for your needs**
   Victor Henning
   Mendeley

   This will be a combined presentation and brainstorming session. Victor Henning will present the vision behind Mendeley – now being used by more than two million researchers around the globe – and explain how the Mendeley API platform is being used to reinvent research and publishing workflows. The brainstorming session will explore the trends that are shaping our industry, and develop ideas on how to leverage the Mendeley community and API platform for your needs.

8. **Practices make perfect: key NISO initiatives for improving discovery**
   Sarah Price
   University of Birmingham
   Regina Romano Reynolds
   Library of Congress, US ISSN Center
   Jenny Walker
   Ex Libris

   Managing e-resources as a librarian? Keen to understand how you can maximise content visibility as a publisher? This session will demonstrate how recommended practices in KBART, PIE-J and ODIL can help. Highlights will be an exploration of KBART’s just released Phase II recommendations for improving metadata in OpenURL knowledge bases; a presentation about the newly published PIE-J’s Recommended Practices for the Presentation and Identification of E-Journals; and an examination of the benefits to be realised from the Open Discovery Initiative’s evolving best practices for library discovery services that are based on indexed search.
<table>
<thead>
<tr>
<th><strong>Breakout Sessions Group A</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>9. Writing and ethical use of sources in students' work</strong></td>
</tr>
<tr>
<td>Solveig M L Kavli</td>
</tr>
<tr>
<td>University of Bergen Library, Arts Library</td>
</tr>
<tr>
<td>The online tutorial Search &amp; Write empowers students through exercises and demonstration to take a stand on the sources they find. We understand information search as sense-making, and as an action where the source is not the authoritative voice. Students must decide and evaluate whether the information at hand will be useful for their research, and they must demonstrate how (and why) the sources they find are relevant for their assignment; where they use and present these sources in an ethical manner. Search &amp; Write empowers students to an active use of sources where we point to the importance of using these in an ethical manner.</td>
</tr>
<tr>
<td><strong>10. Supporting research data management on a shoestring: a practical solution</strong></td>
</tr>
<tr>
<td>Joanna Ball</td>
</tr>
<tr>
<td>University of Sussex</td>
</tr>
<tr>
<td>Many libraries are keen to take on new roles in providing support and training in effective research data management, but lack the skills and resources to do this. This workshop will explore the range of tools available for librarians trying to develop these services on a shoestring. At Sussex we have been engaging with academic departments about their research data management practices and requirements in order to develop relevant training materials and support. Participants will be encouraged to discuss the approaches of their own institutions, and we will share the resources we have found most helpful and the lessons learned.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Breakout Sessions Group B</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>11. A link resolver service and its role in research discovery: the what, hows and whys</strong></td>
</tr>
<tr>
<td>Siobhán Burke</td>
</tr>
<tr>
<td>Mimas, The University of Manchester</td>
</tr>
<tr>
<td>As academic output has moved more and more online, the link resolver has become an indispensable time-saving tool for resource discovery. But what exactly is a link resolver and why is it so important? This session aims to answer that and other burning questions in a non-technical way. Based on the presenter’s pragmatic experience at the University of Manchester Library, an informal presentation will explore the issues around managing the system and its knowledge base. A live demo and Q&amp;A session will also be included.</td>
</tr>
<tr>
<td><strong>12. Towards an 'open' approach for discovery</strong></td>
</tr>
<tr>
<td>Kamran Naim</td>
</tr>
<tr>
<td>GLORIAD/USAID</td>
</tr>
<tr>
<td>This session will provide an overview of work funded by USAID to address issues related to research discovery (specific for Africa, but with potential global application). The initiative implements a 'Web-Scale' Discovery technology, building an OAI-compliant central index encompassing all content entitlements and holdings (including OPACs, Open Access resources) to provide researchers with a single, intuitive interface to search, discover and download resources. The session format will consist of an informal lecture (questions welcome) followed by discussion.</td>
</tr>
<tr>
<td>Breakout Sessions</td>
</tr>
<tr>
<td>-------------------</td>
</tr>
</tbody>
</table>
| **13. Spotting tomorrow’s key technologies**  
  Brian Kelly  
  UKOLN, University of Bath | In this session Brian Kelly will introduce a methodology being used by the JISC Observatory which can help to identify ‘weak signals’ for technologies that may have an impact on the sector, as well as ‘strong signals’ which may make it difficult for emerging technologies to become embedded. The audience will have an opportunity to apply the methodology across a variety of emerging technologies. |
| **14. Open access introduces new challenges to authors, institutions and publishers – do intermediaries have a role to play?**  
  Maxim van Gisbergen  
  Swets | The Gold model, in which payment is required on behalf of the author, is gaining importance in the open access market, amongst others, as a result of the Finch report. The Gold OA model introduced an entirely new money flow within the scholarly community, which creates challenges to researchers, librarians, publishers and funding bodies. This session covers the main workflow issues around managing author payment charges and discusses whether there is a role for intermediaries to play to resolve these issues. |
| **15. Breaking boundaries in scholarly publishing**  
  Carrie Calder  
  Palgrave Macmillan | The evolution of digital has already led to significant developments within the publishing industry but what more changes can and should take place? Over the past year Palgrave Macmillan has undertaken research, questioning over 1000 academics across humanities and social science. The results reveal insights into publishing requirements and identify areas we still need to challenge. This session will share the survey results and bring together a panel of experts to create a lively atmosphere where we can all discuss what further boundaries we should be breaking in order to better meet the needs of the research community. |
| **16. PDA checklist for academic libraries**  
  Karin Byström  
  Uppsala University Library | Preparations and adaptations to local conditions are key when it comes to succeeding with PDA. A Swedish project has developed a checklist with important factors to consider before starting in order to minimise the risk of failure. The checklist covers many areas for preparation and planning, including stating the library’s long-term goal with PDA, profile issues, PDA functionality, content, budget, technical issues and workflow changes. Only when the library has thought about these questions can a suitable vendor be chosen and the PDA set up. The session emphasises the importance of awareness and preparations, and offers a tool to assist libraries with that. |
| **17. Making metrics meaningful: measuring the value of online resources for the Humanities – the University of Huddersfield experience**  
  Zoe Loveland  
  ProQuest  
  Graham Stone  
  University of Huddersfield  
  Linda Bennett  
  Gold Leaf | Library budgets are being seriously squeezed. Expenditure must be justified. Using traditional quantitative metrics for the Humanities is often less helpful than for STM subjects, because the numbers of transactions recorded are lower and the resources used by smaller numbers of faculty. This session explores new ways of measuring Humanities resources. Based on the experience of librarians and faculty at the University of Huddersfield, it is supported by international evidence. It draws on the results of a large body of primary research carried out by ProQuest. It will provide a practical toolkit to help Humanities librarians to present their case. |
Scholarly publishing business models continue to evolve at a rapid pace. Open access is on everyone’s lips but adventures in the social sciences are less evolved than those in the hard sciences. Many of us need to understand how to maximise readership, ensure OA is a viable and healthy publishing model and understand our place within this new world. SAGE Open launched in 2012. This session will share facts, figures, challenges, lessons, strategies and more on what happens when a leading social science journal publisher decides to launch a broad open access journal in the social sciences alongside traditional journal publishing models. The session should be of interest to publishers, librarians and intermediaries who have questions about any aspect, for example – but not limited to – changing marketing strategies to attract authors, challenges in author charge processing, funding mechanisms, the peer review process and article life cycles in social science. Come along to learn, share and ask questions.

This breakout session on open journal systems will use the example of SAS Open Journals and its flagship publication, Amicus Curiae, to explore issues in open journal publishing and establishing open journal systems. Matt Mahon, SAS-Space Manager, will address issues in setting up and populating a journal, use cases and the challenges of gathering content for open access publications, and demonstrate the SAS-OJ platform. For more information see http://journals.sas.ac.uk/.

A robust and reliable archiving infrastructure is essential for ensuring long-term access to e-journals. The session will review the current infrastructure and component elements, emphasising the roles fulfilled by archiving agencies participating in the Keepers Registry. Recent LOCKSS software enhancements improving library collection and access workflows will be highlighted. An invited panel of librarians will consider future requirements for the infrastructure and identify aspects requiring attention to ensure that the tools and services provided are in line with key requirements.

Having implemented a resource discovery system, imagine our horror when user surveys told us we were not meeting even minimum expectations of a library website that allowed users to find information on their own. Comment analysis, focus groups and a user observation study revealed that our technology-driven and information literacy-led implementation had not delivered the simplicity and Google-type experience we promised. In this presentation we will share what we learnt from our users and discuss our user-driven redesign of our latest discovery system and their response to it.
22. **Open source ERM system**  
   Anita Wilcox  
   University College Cork

   In this session we take a look at reSearcher suite, an open source ERM system, developed by Simon Fraser University, Canada, and what it has to offer. We then look at its implementation in UCC Library, Cork, Ireland, in 2008, and how it has been modified to suit the library’s ERM strategy. What are the pros and cons? How does it compete with the long established commercial products on the market? Where lies the future?

23. **Video to increase productivity and efficiency in research and education**  
   Stephen Rhind-Tutt  
   Alexander Street Press  
   Moshe Pritsker  
   JoVE (Journal of Visualized Experiments)

   The two presentations by the leaders of the innovative publishers, Alexander Street Press and JoVE, will demonstrate why visualisation through video greatly enhances scholarly communication, increasing productivity in academic research and education. The use of video by faculty and students in classrooms and laboratories will be examined. The presentations will provide an overview of the growing field of video publication, its technical challenges, implications for scholarly communication, and acceptance in the academic and library communities.

24. **SCOAP3 (Sponsoring Consortium for Open Access Publishing in Particle Physics)**  
   Ralf Schimmer  
   Max Planck Digital Library

   A new model for OA publishing has emerged in which High Energy Physics (HEP) funding agencies and libraries, which today purchase journal subscriptions to implicitly support the peer review service, federate to explicitly cover its cost, while publishers make the electronic versions of their journals free to read. Authors are not directly charged to publish their articles OA. Each SCOAP3 partner will finance its contribution by cancelling journal subscriptions and each country will contribute according to its share of HEP publishing. Based on the Expressions of Interest of a large number of HEP funding agencies and libraries from around the world, a tendering process was initiated to which all relevant HEP publishers have responded. In the current phase of the process, the subscription reductions need to be agreed upon with the publishers (reconciliation process’). Provided that SCOAP3 funding partners are finally prepared to engage in long-term commitments and to sign Memoranda of Understanding with CERN, the final contracts with the publishers can then be awarded so that the operations could start in 2014. The example of SCOAP3 could be rapidly followed by other fields, directly related to HEP, such as nuclear physics or astro-particle physics, also similarly compact and organised with a reasonable number of journals.

25. **Bringing eLife to life**  
   Mark Patterson  
   eLife

   In June 2011 three of the world’s leading research funders – the Wellcome Trust, the Howard Hughes Medical Institute and the Max Planck Society – announced plans to launch an open access journal publishing the most influential research in the life and biomedical sciences, run by a community of active researchers. The key priorities of eLife are to establish a swift and decisive editorial process, and to explore ways in which digital media can be used to maximum effect in the communication of new research. Mark will describe the motivations and goals of eLife, the progress so far and, longer term, how the eLife project hopes to act as a catalyst for innovation in research communication.
<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Speaker(s)</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>26.</td>
<td>Electronic resources and ILL – a self-contradiction?</td>
<td>Helle Brink</td>
<td>An ever increasing proportion of libraries’ current acquisitions is electronic, with many academic libraries spending up to 90% of their budgets on electronic books and journals. This makes a great improvement in the ease of access for their users. The electronic material is visible to the public through library catalogues, as well as union catalogues, and the great challenge for libraries and their ILL departments is how to make these resources available for users not affiliated with the library. This session will lay out possibilities and models under the current copyright laws and underline the need for licence agreements to achieve fair access to electronic resources for other libraries as well as the public.</td>
</tr>
<tr>
<td>27.</td>
<td>eTextbooks – a new way forward</td>
<td>Becky Hartnup</td>
<td>CourseSmart has been working with students, academics and universities for more than five years. In this session the presenter will look at how new eTextbook models can plug into the new dynamics in education. She will draw on experiences from the US and the UK/EMEA, as well as previewing forthcoming developments in subscription models and analytics, currently beta testing in the US.</td>
</tr>
<tr>
<td>28.</td>
<td>Altmetrics: understanding new ways to measure academic impact using the web</td>
<td>Mike Taylor, Paul Groth</td>
<td>Increasingly, academics are conducting their communication online. They access papers through digital repositories, tweet at conferences, and post their latest findings on blogs. The traces left by such online activity provide a new source of data for measuring and understanding science. Metrics based on this activity have been termed ‘altmetrics’. We provide an up-to-date review of altmetrics and show how you and your authors can use this information to inform your publishing decisions. Audience participation encouraged.</td>
</tr>
<tr>
<td>29.</td>
<td>COUNTER at article level and institutional repository usage statistics</td>
<td>Peter Shepherd, Ross MacIntyre</td>
<td>Until now the most granular level at which COUNTER requires reporting of usage is at the individual journal level. A number of recent developments have, however, meant that it may now be appropriate to give a higher priority to developing standards for the recording, reporting and consolidation of usage statistics at the individual article level. The PIRUS Code of Practice has been developed by COUNTER as an outcome of the JISC-funded PIRUS (Publisher and Institutional Repository Usage Statistics) project. Also following on from this project is ‘IRUS-UK’, a national aggregation service containing details of all content downloaded from participating IRs in the UK. IRUS-UK is part of UK RepositoryNet+, the JISC-funded repository and infrastructure service.</td>
</tr>
<tr>
<td>30.</td>
<td>“Rubbish in, rubbish out”: applying good data governance techniques to gain maximum benefit from publisher data</td>
<td>Phil Nicolson</td>
<td>Although its value is not represented on the balance sheet, data is one of the most important assets a publisher holds. This data represents your members and your customers – both existing and potential. Managed correctly, this data can become a publisher’s most valuable asset, enabling an organisation to remain competitive and achieve business goals, to proactively meet customer needs, grow the business and help keep costs in check. Drawing on real-world examples and experience, this session will demonstrate the measurable improvements that were made by a major publisher when good data governance techniques were combined with Ringgold’s Identify database of institutions and DataSalon’s MasterVision application to fully leverage the potential of customer data.</td>
</tr>
</tbody>
</table>
UKSG exists to connect the information community and encourage the exchange of ideas on scholarly communication. It is the only organisation spanning the wide range of interests and activities across the scholarly information community of librarians, publishers, intermediaries and technology vendors.

In a dynamic environment, UKSG works to:

• facilitate community integration, networking, discussion and exchange of ideas
• improve members’ knowledge of the scholarly information sector and support skills development
• stimulate research and collaborative initiatives, encourage innovation and promote standards for good practice
• disseminate news, information and publications, and raise awareness of services that support the scholarly information sector.

For booking forms and further information please refer to www.uksg.org

For delegate bookings please contact Karen Sadler, UKSG Administrator, Davenant House, 5 Upper Close, Wolvercote, Oxford OX2 8FE UK
Tel/Fax: +44 (0)1865 310834  E-mail: karen@uksg.org

For exhibition information please contact Alison Whitehorn, UKSG Business Manager, Hilltop, Heath End, Newbury RG20 0AP UK
Tel: +44 (0)1635 254292  Fax: +44 (0)1635 253826  E-mail: alison@uksg.org

UKSG reserves the right to alter or vary the programme due to events or circumstances beyond its reasonable control without being obliged to refund monies.

UKSG
Company No. 4145775  A company registered in England and Wales  Charity No. 1093946