Moving from ONIX 2.1 to ONIX 3.0, one company’s experience.
We already produce an ONIX 2.1 message
With the same data, can we produce a basic ONIX 3.0 message?
We then sent this ONIX 3.0 message to a few data receivers for feedback.
What possibilities does ONIX 3.0 offer for sending new or richer data?
Where do we need new functionality for storing this improved data?
What are the most important new data elements in ONIX 3.0?
What does ONIX 3.0 do better than ONIX 2.1?
What will be the most challenging new features or changes?
Digital formats
Digital products can now be described more completely
New functionality (e-books)
• e-book formats, e.g. delivery method
• e-book DRM (including watermarking)
• usage constraints, e.g.
  • preview 10% before purchase
  • print only 10% per month
  • lend only 24 times
  • rent for 3 months
• links to product licenses
• primary and secondary content
Market, supplier and price data
Product supply and pricing information now reflects the increasingly global nature of the book market.
• clearer distinction between the ‘publisher’ and ‘distribution’ information

• ONIX 3.0 pushes you to express global market rights

• can express dates and availability by market

• a price is no longer the price
  – price qualifiers (for various customer groups)
  – price conditions (for bundles, rentals)
  – coded and tiered prices
  – all by country and by currency if necessary
Some of the other new features of ONIX 3.0 we had to consider
• multiple work relationships
• clearer collection Information
• clearer expression of the title information
• better information about collateral details
• extra information for contributors
• can repeat and send textual information in different languages and different scripts
What are the main advantages of ONIX 3.0?
• consistency and simplicity
  – greater consistency in the way data is specified
  – in turn, this means greater consistency in the way data is interpreted
• flexibility, easier to add new concepts via code additions
• links to other data
• thorough approach to internationalisation
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