Launching the Linked Content Coalition

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Linked Content Coalition

- a brand new organisation
- not-for-profit consortium of other standards bodies, identifier and metadata registries
- across multiple media – movies, news, images as well as books
- six founding members DOI Foundation, EDItEUR, IPTC, MovieLabs, NISO, Plus
- grows from original LCC Project
LCC project

- 2012 project initiated by the European Publishers Council, a cross-media group of executives from the creative industries
- developed a framework consisting of
  - a forward-looking data model for representing intellectual property rights
  - a set of principles to guide how to identify entities and communicate messages about intellectual property and rights
- initial application in EC-funded RDI project
Linked Content Coalition aims...

- to build on the work of the LCC project
  - by encouraging the wider use of highly interoperable identifiers, metadata and messaging standards
  - to streamline links between creators and rights holders, consumers and cultural institutions
  - to facilitate and expand the legitimate use and reuse of content in the digital network
- laid out a ‘Ten Targets’ manifesto
The LCC Forum

• exists alongside the Linked Content Coalition

• an open discussion platform for all who support LCC’s aims or wish to participate in the development, implementation and application of the LCC framework

• creators, publishers and rights holders, distributors, software developers, one of the many users of rights and content, members of collecting societies, NGOs, politicians, regulators...
www.linkedcontentcoalition.org