Open Access & Books

Dr Frances Pinter
Knowledge Unlatched
& Manchester University Press
OA Mandates and Principles

- Finch
- Science Europe
- Horizon 2020
- Global Research Council
- US – OPST and The Fair Access to Science and Technology Research Act
- Meeting of G8 Science Ministers
Who Pays APCs now

- Author
- Research funder
- Central government funds
- Foundations
- Libraries (SCOAP 3)
Why Publish a Book Open Access?

- Authors need recognition and OA offers more potential readers (and impact)
- Library budget are squeezed and sales of monographs are declining – OA can make better use of existing funds
- For Publishers - better to be paid something than hope for improved conditions in the future
- The mandates are coming to monographs too
- Different disciplines use different publication forms for scholarly coms. It is inconceivable that in the long run some subjects are more closed than others – authors want/need to use a longer form publication as their communications vehicle.
Book Processing Charges Now

Market already appearing

- Springer, Palgrave, Manchester (full costs including overheads)

- Library/university based initiatives (hidden subsidies)

- Wellcome Trust programme and other funders

- Knowledge Unlatched (demand driven)
Licensing

CC BY  vs  CC BY NC
And then
CC BY NC ND
What is Knowledge Unlatched?

- Not-for-profit (UK C.I.C.)
- Helping publishers recover origination costs for monographs
- Helping libraries from around the world share the costs of making books open access
- CC-BY-NC license (or where requested, especially by authors, CC-BY-NC-ND)
- Front-list titles
How Does it Work?

- Libraries can choose to jointly make a Title Fee payment to publishers by pledging to unlatch a collection via KU.

- In return, publishers make a flat PDF version of unlatched titles available on an OA license.

- Hosting and Preservation: OAPEN.

- The Title Fee represents the basic cost of publishing a book.

- Access to the Title Fee allows publishers to feel confident that they will break even on each title.
# Title Fee Examples

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<th>Title fee</th>
<th>Participating Libraries</th>
<th>Cost per Library</th>
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Publishers in Stage One Pilot

- Amsterdam University Press
- Bloomsbury Academic
- Brill
- Cambridge University Press
- De Gruyter
- Duke University Press
- Edinburgh University Press
- Liverpool University Press
- Manchester University Press
- Purdue University Press
- Rutgers University Press
- Temple University Press
- University of Michigan Press
Timeline for the 2013 Collection

- Single collection of 28 titles
- Cost per library capped at $1680
- Library pledging window: October – January
- Titles become open access in early 2014
Next Steps: 2014

- Review Results
- Begin metrics study
- Develop library and publisher roles in governance
- Scaling Up -
- Repeat the cycle again with more books, more publishers (signing up now!) and more selection options
- Continue recruiting more libraries
Making Knowledge Unlatched Sustainable

First Three Years

- Grants and library partnerships cover set-up and running costs

From 2014

- KU will take up to 5% of Title Fees to cover costs, reducing as volume goes up
Thank You

For more information see:
www.knowledgeunlatched.org

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