Onix 3.0 implementation – lessons learned

Christer Perslöv
Onix 3.0 implementation – lessons learned
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Publishers

Standards

Bokrondellen

Other services

Retail

Shops & Online
Onix 3.0 implementation – lessons learned

- Publishers
  - Local format
  - Local format

- Standards

- Bokrondellen
  - Onix 2.1 + local
  - EditX + local

- Other services

- Retail
  - Shops & Online
Onix 3.0 implementation – lessons learned

Publishers

Onix 3.0 + local

EditX + local

Bokrondellen

Standards

Retail

Onix 3.0 + local

EditX + local

Shops & Online

Other services

bokrondellen
Onix 3.0 implementation – lessons learned

Key success factors

- Gathered all involved
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- Training hosted by EDItEUR created motivation and technical understanding
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- Long test period involving ALL customers
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- Gathered all involved
- Training hosted by EDItEUR created motivation and technical understanding
- Long test period involving ALL customers
- High technical competence among those involved
Onix 3.0 implementation – lessons learned

Summary
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