

Newsletter September 2011

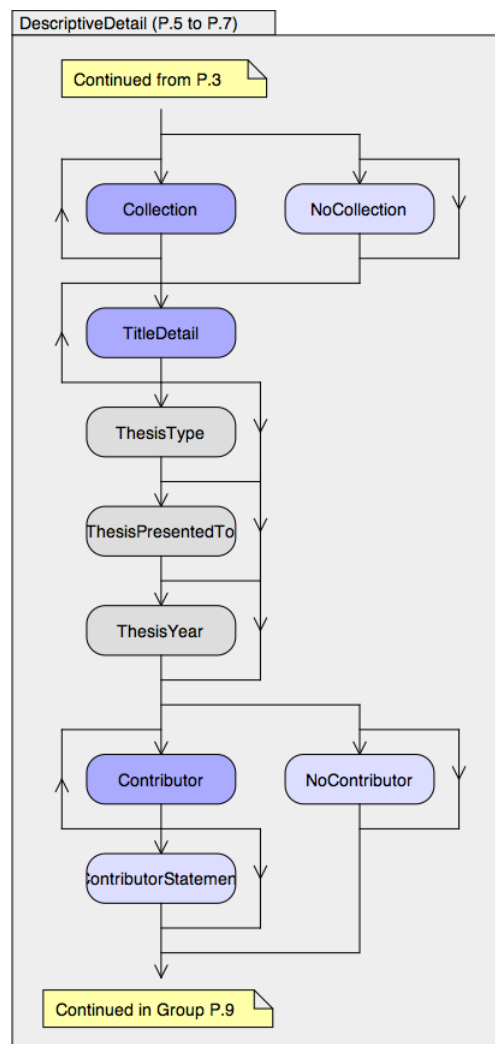
ONIX for Books

Codelists Issue 15

The next issue of the Codelists is in preparation, and have been circulated for comments to various National ONIX groups. The new codes are expected to be published in late October. Issue 15 includes a new list relating to the accessibility of e-publications for print-impaired readers – blind or partially-sighted people, and those with dyslexia or a physical disability that prevents them reading conventional books. Anyone with an interest in codification of accessibility is invited to contact Graham Bell (graham@editeur.org) or Sarah Hilderley (sarah@editeur.org) to discuss the new codelist.

ONIX 3.0 Implementation and Best Practice Guidelines

After publication of an initial version in June, a number of small updates and additions have been made, and updated versions published on the EDITEUR website. The latest of these includes a number of flowchart-style diagrams that help illustrate the structure of an ONIX message (see right). The latest version is downloadable at <http://www.editeur.org/93/Release-3.0-Downloads/#Best%20practice>.



ONIX for Books Users and Services Directory

The directory (<http://www.editeur.org/111/Users-and-services-directory/>) has now grown to over 70 entries, though it still represents a very small fraction of the organizations who are eligible to be listed.

ONIX for Books news in brief

A new version of **ONIX for ISBN Registration** has been published (<http://www.editeur.org/118/ONIX-ISBN-Registration-format/>). This message is intended for data exchanges between publishers and national ISBN Agencies. It is designed as a simplified subset of ONIX 3.0: it omits data elements that are not required for purposes of ISBN registration, and makes a few elements mandatory that are optional in ordinary ONIX 3.0. The message incorporates the International ISBN Agency's latest guidance on the required metadata

for e-books and on allocation of ISBNs to individual chapters (where those chapters are made available as products in their own right).

A small update to the **ONIX for ISTC Registration** message has also been completed for the International ISTC Agency: it will be published on the EDItEUR website by the end of September (<http://www.editeur.org/106/ONIX-ISTC-Registration-Format/>)

Working with BIC in the UK, EDItEUR has delivered an intensive and highly successful **full day training course on ONIX**. BIC plans a more technical course on XML and ONIX (<http://www.bic.org.uk/74/TRAINING-COURSES/>) on which there are a couple of places still available, and is considering an 'advanced ONIX' course for the future. Courses such as these could be tailored for any interested organisation.

ICEDIS (the International Committee on EDI for Serials)

Forthcoming ICEDIS Meetings

ICEDIS has two events in the near future to announce: the ICEDIS Meeting at Frankfurt and, for the first time in many years, an ICEDIS North America Meeting which is taking place during the Charleston Conference. Please see our [Forthcoming events](#) section for full details.

ICEDIS Publishers Price List

As advised in our July Newsletter, a number of ICEDIS members have used the newly upgraded Publishers Price List message to communicate 2012 price catalog information during the Summer pricing round. Publishers Wiley, Taylor & Francis and Elsevier utilized the new format, which is capable of carrying complex pricing structures (including tiered pricing) alongside rich product metadata. Receiving agents have included LM Information Delivery, Swets, Harrassowitz and Lehmanns. An interim evaluation has been made of these first live exchanges and results will be discussed during the Frankfurt ICEDIS meeting.

Pilots for Print Claims Messages

Early adopters Oxford Journals, Swets and LM Information Delivery have been working to implement the ICEDIS Claim and Claim Response messages for print resources that were completed earlier this year. Once again, progress will be reviewed during the Frankfurt meeting, at which time we hope to invite other organizations to join the group piloting these messages.

ONIX for Preservation Holdings

After some months' work with a specialist subgroup, EDItEUR has delivered a pilot draft (including an XML schema and documentation) of a new message format – ONIX-PH (ONIX for Preservation Holdings). This is designed in the first instance to convey information from agencies such as Portico, LOCKSS and the British Library about digital resources that they have agreed to preserve. The initial recipient is the registry being maintained by EDINA on behalf of the PEPRS project. After thorough piloting and evaluation, ONIX-PH will be added to the family of standards maintained by EDItEUR for users in the library supply chain. It is foreseen that other parties may be interested in adopting this standard, and an explicit extension to preserved print (as well as online) resources is likely in due course.

Extending the Usage of ICEDIS Messages

In common with all the standards maintained by EDItEUR, the various ICEDIS message formats are open to use by any bona fide trading partners in the library supply chain. The members of ICEDIS have long been interested in extending the list of business partners that could benefit from EDI and other automated messaging to reduce costs and increase accuracy and efficiency. To this end, we are carrying out a two-step investigation with the “next tier” of organizations not represented right now around the ICEDIS table.

In the first step, ICEDIS members are advising us which of their business partners they would like to add to the list actively involved in automated message exchanges. Next, we intend to contact the organizations identified to establish whether they would like to participate further and which, if any, barriers we might help them overcome to achieve this. If you represent an ICEDIS member organization that has not yet responded but would like to get involved, please email tim@editeur.org.

Other Major projects

ARROW PLUS

As reported in the May newsletter, EDItEUR is a partner in the ARROW PLUS project, a continuation of the ARROW project aiming to bring countries that may not yet have a Books in Print database and/or an RRO with a repertoire database.

Brian Green, on behalf of EDItEUR, has so far visited Portugal, Poland, Hungary and Bulgaria, none of which yet have Books in Print or Repertoire databases. Concentrating on the business requirements for Books in Print, Brian has met with trade associations and ISBN agencies in each country as well as with major wholesalers, booksellers and publishers. One feature common to all these countries has been the growth of Internet bookselling and the realisation that the provision of rich metadata is key to selling more books. All of the countries visited so far have plans to develop Books in Print and look forward to benefitting from the technical, business and standards expertise that partners in ARROW Plus can offer. Further visits, to Baltic countries, have also just been undertaken.

A survey of existing Books in Print organisations is currently being carried out and a meeting has been planned during the Frankfurt Book Fair to bring together existing and prospective Books in Print organisations to share information and business models.

One of the most unexpected and encouraging finds for EDItEUR has been the discovery of implementations of ONIX 3.0 in Poland and Bulgaria. Graham Bell has checked the implementations and found them impressive, with just a few minor changes required to make them validate correctly.

Linked Heritage

Since the start of EDItEUR's involvement in Linked Heritage, reported in July's newsletter, Michael Hopwood, the project lead, has made significant progress on this EU-funded project which began in April this year. Linked Heritage (www.linkedheritage.eu) aims to enable the contribution of commercial sector metadata to the Europeana cultural discovery portal (www.europeana.eu) to enrich the discoverability of in-copyright and/or in-commerce European heritage, in return for links to commercial content (books, music, photography, film) that can be bought.

There are some connections to the aims of ARROW PLUS but the scope of Linked Heritage is much wider in terms of industry sectors beyond books, and its stated aim to make connections between public domain cultural heritage collections and materials already known to be found in the so-called "21st Century black hole".

Our first contribution to this aim is a report describing the product and work metadata and identifier standards in the four cultural industry areas and making them intelligible for partners in the cultural heritage institutions who make up the majority of existing Linked Heritage collaborators. The first draft of this report is complete and preliminary findings will be presented to leaders of the Linked Heritage work groups in Barcelona this November. Some of the standards and frameworks in each sector that will be presented are:

Book publishing – ONIX for Books, ISBN (with ISMN and ISBN-A), ISTC

Images – IPTC, PLUS Coalition proposed standards

Audio-visual – EIDR, ISAN

Audio – DDEX, GRid, ISRC, ISWC

Michael has also investigated how the formal concepts used to examine and propose standards in the commercial world compare with conceptual models and standards in cultural heritage, particularly the CIDOC-CRM model, the LIDO, Dublin Core and Europeana's ESE/EDM metadata frameworks, since the next steps will include specifying technical ways to ingest commercial sector metadata into Europeana (e.g. through mappings, aggregation).

Another key task will be to make contacts in the relevant commercial sub-sectors and survey attitudes, commercial models and legal aspects of collaborating with European. Again, many contacts in each sector have now been made along with initial insights into the shape these recommendations might take.

Interested parties can email Michael to find out more and discuss potential involvement: Michael@editeur.org (advice and contacts are always appreciated!) and follow his research on his Linked Heritage Twitter feed: <https://twitter.com/#!/michaelediteur>

ONIX for Rights Information Services

Based upon the success of the original ARROW Project, EDItEUR agreed with the ARROW team that there was potentially an even wider constituency for the sort of rights information and diligent search enquiries that ARROW has pioneered. With this in mind, alongside the requirement to maintain and develop the functions of the ARROW messaging suite in the future, it was agreed that EDItEUR and ARROW would work to generalize the approach, so that it could in principle be used by other organizations or partnerships engaged in similar or related work.

The result of these efforts is a suite of messages entitled ONIX for Rights Information Services, or ONIX-RS. The first formal release of ONIX-RS will be published during September as version 1.0. ONIX-RS of course draws heavily on the original ARROW work, but it has been extended, so that it can accommodate not only ARROW but other information flows in the rights discovery area. Also, ONIX-RS embodies extensive feedback and various enhancements arising from live use of the original messages in the first years of ARROW's existence.

Further information will be made available later this month on the EDItEUR website; if you would like to enquire further, please contact EDItEUR via info@editeur.org.

Forthcoming events

ICEDIS Meeting at Frankfurt

10 October 2011, 14:00 to 17:00

Room Manhattan, Bristol Hotel, Ludwigstrasse 15, 60327 Frankfurt am Main

ICEDIS will hold its next full meeting in Frankfurt, just ahead of the Frankfurt Book Fair. ICEDIS brings together business and technical representatives from the world's leading journal publishers, subscription agents, distributors and other intermediaries in the library supply chain. Together these trading partners develop and define industry standards for EDI and other e-commerce applications to facilitate journal subscription processing and the exchange of subscriptions related information.

During the Frankfurt meeting we will review progress on a number of ongoing initiatives and discuss priorities for the remainder of this year and on through 2012.

EDItEUR's Supply Chain Track at Tools of Change

11 October 2011; 08:30 to 18:00

Frankfurt Marriott Hotel, Hamburger Allee 2

Tools of Change (TOC) Frankfurt returns for a third year in October with the aim of connecting the people, content and conversations along the cutting edge of global publishing and technology. For 2011, EDItEUR's International Supply Chain Seminar is to be amalgamated with Tools of Change in Frankfurt, with EDItEUR providing the specialist "supply chain track" within the TOC multi-track conference format.

We see this landmark agreement as delivering substantial advantages to the traditional delegates to the Supply Chain Seminar as well as to the traditional delegates to Tools of Change. Our stakeholder community brings a different perspective on the operational challenges facing the book and ebook supply chains, with a particular focus on supply chain efficiency and effectiveness. These are critical issues at a time of turbulent change in the industry, as everyone seeks to balance the burgeoning demands of their digital business with the continuing imperative to support the mainstream physical business which remains the bedrock of their profitability.

While this is an exciting opportunity to extend the reach of the supply chain seminar to a broader audience, we also recognise that it will be a disappointment to some of our long term supporters who have welcomed the opportunity to meet on the eve of the Frankfurt Book Fair and to share knowledge and experience.

However, ever since TOC launched in Frankfurt, change has been inevitable. Our audience has been contracting, and we have found it harder to secure speakers (though a gallant few have spoken at both events). Most importantly, our ability to attract new delegates has been severely impacted. EDItEUR is not, of course, a specialist conference organiser and the number of publishing conferences throughout the world has been exploding. Strategically, a partnership with a conference that is still enjoying growing demand and which reflects many of the core concerns of the EDItEUR audience – innovation, publishing systems and standards – seems ideal.

ONIX for Books International Steering Committee

12 October 2011, 14:00 to 15:30

Room Concorde, Hall 4.C, Frankfurt Book Fair.

Frankfurt Book Fair will host the next meeting of the ONIX for Books International Steering Committee. This is a regular meeting for representatives of national ONIX for Books groups.

EDItEUR Open Meeting

12 October 2011; 15:30 to 17:00

Room Concorde, Hall 4.C, Frankfurt Book Fair.

The next EDItEUR Open Meeting will take place at the Frankfurt Book Fair. Any EDItEUR member is welcome and invited to join the Open Meeting. The Open Meeting is an opportunity to learn more about EDItEUR's current projects and progress as well as for members to provide feedback on new areas of work.

ICEDIS North American Meeting at Charleston

2 November 2011, 11:00 to 13:00

Charleston Place, 205 Meeting Street, Charleston, South Carolina 29401

ICEDIS – the International Committee for EDI in Serials – is the special interest group for the library supply chain within the trade standards body EDItEUR. ICEDIS has been active for many years in providing automated transactional solutions for orders, renewals and claims to the library sector. More recently it has developed rich formats for exchanging serials metadata on pricing, holdings and release schedules.

ICEDIS will be holding its first North America meeting for many years on Wednesday 2 November during the Charleston Conference “Issues in Book and Serial Acquisition” 2011. We invite those with an interest in communicating serials information and in automating serials transactions to come along and find out more. Indeed we welcome representatives of publishers, libraries, subscription agencies, system vendors or other intermediaries. The meeting is intended to make the work of ICEDIS and EDItEUR more accessible to organizations that may not routinely attend the regular Spring (UKSG) and Fall (Frankfurt Book Fair) sessions – both of which will continue.

Alongside an update on current ICEDIS work the meeting will encourage participants to share their ideas and business requirements with existing ICEDIS members and consultants from EDItEUR. The venue, Charleston Place, is conveniently located within a short walk from the Conference at the Francis Marion Hotel.

The meeting is entirely free – all an interested party has to do is register by e-mailing Tim Devenport at tim@editeur.org. It is open to both existing EDItEUR members and ICEDIS members and other interested parties. This meeting can of course be found on the events page of EDItEUR's website at <http://www.editeur.org/3/Events/All/0>.

We look forward to hearing from you and to meeting you in Charleston!

XXXI Charleston Conference – “Issues in Book and Serial Acquisition”

2 November 2011 to 5 November 2011

Various venues in Charleston, South Carolina, USA.

The Charleston Conference is an informal annual gathering of librarians, publishers, electronic resource managers, consultants, and vendors of library materials in Charleston to discuss issues of importance to them all.

As part of the Conference Programme, there will be a presentation about EDItEUR’s work and the standards it maintains. Both Mark Bide and Tim Devenport will be attending on behalf of EDItEUR; if you would like to arrange to meet at Charleston, please email info@editeur.org.

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